Delara Mohammadi

Product Designer (UI/UX Designer)

Portfolio
www.linkedin.com/in/delara-mohammadi/
mim.delara.dm@gmail.com

I'm a product designer with a brain for logic and a heart for great design. My background in computer science means I don't just design how things look — I understand how they work. I live for those "aha" moments when messy problems turn into elegant flows, and I believe great products feel effortless (even if they aren't).

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Skills

UI/UX Design • User Research & Journey Mapping • Information Architecture • Gamification & Engagement Design • Figma & Prototyping • Front-end Development (ReactJS, HTML/CSS) • Database Fundamentals (SQL, relational models) • Web3 & Fintech Product Experience • Problem Solving & Logical Thinking (CS foundation) • Turning Complex Flows into Intuitive Interfaces

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Experience

A11 Studio/ Product Designer
Dec 2022 - PRESENT

At A11, I led design for products across Web3 and fintech, working on platforms like **Worldcoin**, **Relai**, **Silencio**, and **Realio**. I crafted user flows, structured information architecture, and delivered high-fidelity UI designs and interactive prototypes. I focused on onboarding, retention, and gamification features that drove engagement and improved user experience. I collaborated closely with cross-functional teams and presented design solutions to clients, ensuring a smooth transition from concept to development-ready assets.

Info Studio / UI/UX Designer
Aug 2020 – Nov 2022

At Info Studio, I designed internal and client-facing products in the finance and logistics space, focusing on user flows, responsive layouts, and clean, scalable design systems. I conducted user research and transformed insights into wireframes, high-fidelity mockups, and clickable prototypes. My work resulted in improved usability, reduced friction in key workflows, and consistent handoff-ready assets for development.

Info Studio / Frontend Developer Intern
Jul 2019 – Sep 2020

During my internship, I built responsive user interfaces using ReactJS and React Native, contributing to both web and mobile apps. I implemented UI components based on design specs, resolved layout issues, and optimized performance for smoother user experiences. This hands-on experience deepened my understanding of front-end development and how design translates into real products.

Education

School of Economics, Sarajevo / MSc in IT Administration and Management
Oct 2021 – Oct 2022

University of Buckingham / BSc in Computer Science (Major) & Business Management (Minor)
Sep 2017 – Jul 2021